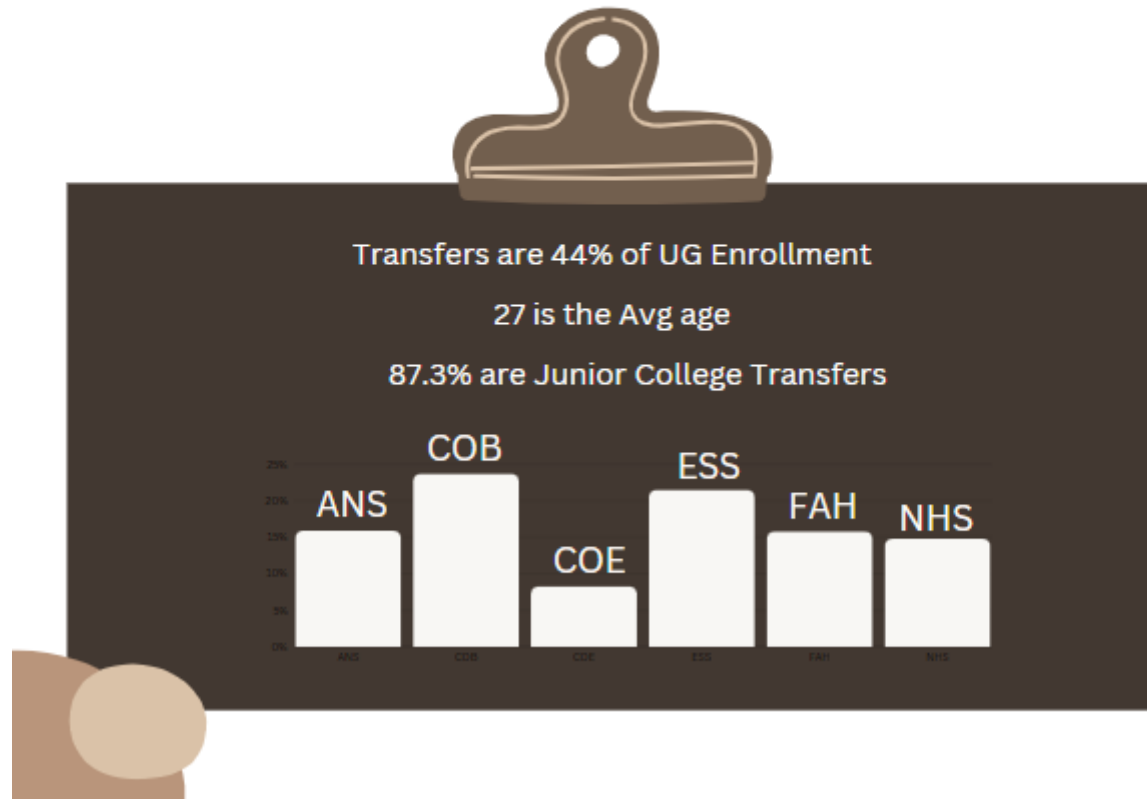


2023 - 2024 Transfer Profile



2023-24 Transfer Profile

New and returning transfer students make up almost half (44%) of WT's undergraduate enrollment. Thus, the Office of Institutional Effectiveness wanted to feature an incoming transfer profile for the 2023-2024 academic year.

For the overall AY 23-24 new transfers make up 10.5% of enrollment. Overall, students who have transferred to WT make up 44% of the undergraduate class. This is a major source of enrollment for WT.

A traditional first-time student's average age at WT is 18, while our transfer students are beginning at WT at the age of 27. These are in two very different stages of life that our university is serving. Because of this fact, programs, services and marketing should all be adjusted in order to serve both populations along with their current needs. An 18-year-old traditional student may need to know about how to create a resume, join an organization, and find part-time work. While a 27-year-old transfer student may need to know where to find a microwave on campus to heat up their dinner, marketing their current full-time job skills to fit their major specific job target and how to balance a young family, work, and school while being financially responsible.

Data Bite # 30 – 2023-24 Transfer Profile

The majority of transfer students are from a junior college instead of senior college.

	Fall 2023	Spring 2024
Junior College Transfer	87.32%	86.9%
Senior College Transfer	12.68%	13.1%

The top colleges that are attracting transfer students are the College of Business and College of Education.

	Fall 2023	Spring 2024	Total for the 23-24 AY
ANS	13.4%	12.4%	12.9%
COB	26.0%	25.6%	25.8%
COE	8.8%	9.7%	9.2%
ESS	21.1%	20.8%	20.9%
FAH	16.4%	16.8%	16.6%
NHS	14.3%	14.7%	14.5%